

# Shreveport Riverfront Park



As the first phase of a large over-all Master Plan for the riverfront, and part of the City's urban redevelopment commitment, the ±5 acre Shreveport Riverfront Park needed to "set the standard" for quality in future riverfront projects.

City leaders retained Moore Planning Group, LLC (MPG) to assist them in conducting community visioning and programming sessions, prepare a park Master Plan and construction documents, and conduct construction observation through project closeout. After working with the Riverfront Committee and citizens in public forums, MPG developed design concepts that better connected the community to the water's edge.

Major concerns included public safety, low maintenance, uniqueness, and flexible festival and concert areas. As the prime design professional, MPG assembled a team of engineers, architects, and consultants to assist in turning the design concept into a built reality. Diligent construction drawing preparation and construction administration produced a spectacular addition to Shreveport's Riverfront. This area is now featured as the centerpiece for numerous City and private functions and festivals.



- Louisiana Chapter, ASLA President's Award of Excellence, 1996
- Featured in 'Urban Parks & Open Space' ULI Publication

Client: Mr. Ron Norwood  
City of Shreveport  
Shreveport, Louisiana 71130  
318-673-5010

**Moore Planning Group, LLC**  
Alexandria / Baton Rouge, LA  
(318) 445-2825 / (225) 346-6850  
[www.mooreplanninggroup.com](http://www.mooreplanninggroup.com)