

Crowley Main Street



The City of Crowley, Louisiana is a model Louisiana Main Street city. As a participant in the Main Street Program, the City established goals for its downtown area and Historic District. One goal evolved into a grant presented by the Louisiana Department of Agriculture and Forestry, used to develop a Streetscape Master Plan.

Crowley leaders selected Moore Planning Group, LLC (MPG), to develop the Master Plan and coordinate the necessary grant compliance work. The following requirements are included within the Master Plan:

- Develop a reforestation plan of historic Parkerson Avenue, Crowley's Main Street - a 115-foot wide divided Main Street, with an art deco-era parish courthouse at its terminus
- Develop a schematic master plan for the downtown area to restore the turn-of-the-century flavor to the city center
- Provide a stage for the center's many fine historic buildings, while meeting the transportation, safety, and aesthetic requirements of a city of the new century
- Provide a master plan that will enable the city to continue to provide and to better accommodate tourist amenities and essential services for the City's annual Rice Festival which attracts over two hundred thousand people to the area
- Develop a planting plan for West Hutchinson Avenue, another key boulevard which terminates at the courthouse

• Louisiana Chapter, ASLA Merit Award, 2001

Client: Former Mayor Isabella dela Houssaye
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