

Crowley Recreation and Baseball Complex



In February 2001, the Governor's Office of Rural Development approved two grants requested by the City of Crowley for improvements to the Crowley Baseball Complex. After completing one new concession building, issues arose which demanded a more comprehensive plan. The mayor and city council contracted Moore Planning Group, LLC (MPG) to develop a long-range Master Plan to guide planning for the new concessions facility, and other planned improvements.

The Master Plan helped the city develop the Recreation Center and Baseball Complex in three important areas by:

- Providing an overall plan for the facility's future to insure that incremental improvements to individual parts contribute to the creation of a unified, well-integrated whole, and prevent costly expenditures which will have to be "un-done" later.
- Guiding the development of Crowley's signature recreation facility into a first-class complex, capable of hosting regional tournaments, stimulating the local economy, and fulfilling the community's recreational needs.
- Serving as a tool to be used in applying for and securing funding for other facility improvements.

Moore Planning Group's Master Plan process included:

- Reviewing existing parks assessment, and presenting information pertinent to the Master Plan
- Establishing a site development program
- Analyzing and identify physical characteristics of the site and its surroundings, and documenting opportunities and constraints arising from existing functional and aesthetic relationships
- Developing preliminary plans to reconcile listed needs with site potential through program development and study of spatial requirements
- Soliciting input from city officials, and presenting analysis and preliminary plans to users and clients to test criteria
- Developing a Master Plan, refining the preliminary plan based upon input, and preparing phasing and cost analysis
- Developing design guidelines and criteria to support future project site planning and development.



• Louisiana Chapter, ASLA Honor Award, 2003

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