



Moore Planning Group, LLC (MPG) already known for providing professional services for various industrial clients, gained specialized experience from prior and continued projects with the Pennzoil Products Company in Shreveport, Louisiana.

For years, Pennzoil Products Company actively focused on interior plant improvements in order to improve production at the Atlas Processing Company facility. As the city of Shreveport grew, the refinery's location aligned with the city's center corridor. This highly visible location, in conjunction with the company's commitment to an improved employee and community environment, made the need for extensive landscape and environmental planning efforts imperative.

Pennzoil retained MPG to develop and implement an overall Landscape Master Plan for the Atlas refinery. MPG designed a comprehensive plan that targeted development of a corporate entry and neighborhood park, exterior street buffer developments, administration building improvements, interior facility landscaping, and environmental quality improvements.



Pennzoil's environmental commitment and their project development plans generated public enthusiasm, and pride in the community grew tremendously. Current implementation includes a major corporate entry, two phases of the exterior street buffer development, and grass along all interior fire walls for erosion protection and aesthetics. MPG continues to work closely with Pennzoil in implementing this environmentally sensitive project.



• Louisiana Chapter, ASLA Merit Award, 1995

Client: Mr. Bill Taylor  
Atlas Processing Company  
Shreveport, Louisiana 71133  
(318) 632-4245

**Moore Planning Group, LLC**  
Alexandria / Baton Rouge, LA  
(318) 445-2825 / (225) 346-6850  
[www.mooreplanninggroup.com](http://www.mooreplanninggroup.com)