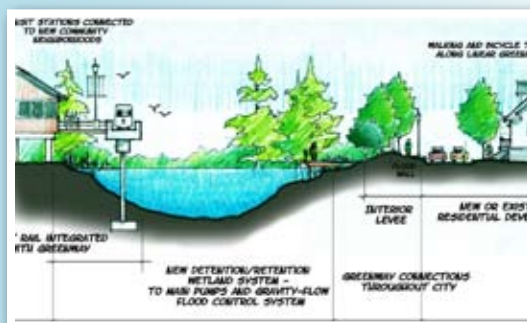


New World New Orleans Presentation



The “New World, New Orleans” Presentation arose from Louisiana landscape architect Patrick Moore’s personal need to process Hurricanes Katrina and Rita’s devastation and impact. Mr. Moore’s reading and research spanned diverse disciplines, and this compelling presentation emerged. In the Louisiana tradition of lively storytelling, Mr. Moore uses an informative factual, yet humorous, approach to passionately speak from the unique viewpoint of a planning professional personally affected by the storms.

To create an effective and educational communication tool, Mr. Moore applied the methodology well-established in his profession. He designed “New World, New Orleans” to act as a catalyst to stimulate creative and integrated thinking among decision-makers in governmental, private-sector, and neighborhood settings regarding the rebuilding process. In the presentation, Mr. Moore outlines positive and potential rebuilding ideas, not only for New Orleans, but the greater Gulf Coast region as well.

He incorporates Smart Growth principles in his approach for New Orleans’ future. A regional planning approach, where land and natural systems provide the support for the region’s cultural and economic aspirations, creates the presentation’s structure and narrative flow. Mr. Moore’s proposed approach is straightforward, yet comprehensive. These tenets combine multiple interests such as public infrastructure, commerce, culture, public safety, and corporate stakeholders.

Mr. Moore presented “New World, New Orleans” before the U.S. Army Corps of Engineers, U.S. Senate committees, business consortia, university meetings, planning and architecture conventions, and community groups. From its first presentation to Governor Blanco and the legislative housing committee in October 2005, to the present, Mr. Moore traveled throughout the state and nation, delivering “New World, New Orleans” over 20 times.

A proven fund-raiser, this presentation motivated donors and underwriters to pledge millions of dollars toward rebuilding efforts. Presentation audiences include more than 1,000 people, from students to retirees, and local businessmen to congressmen.

“New World, New Orleans” continues to illuminate a way for the individual to participate in the rebuilding process, and to hold an optimistic reality for the future.

- Louisiana Chapter, ASLA Honor Award, 2006