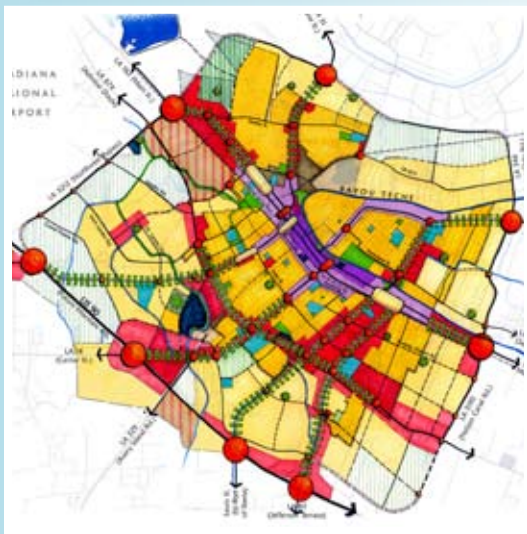


New Iberia Master Plan



Since the initial settlement in 1779, New Iberians worked hard to establish a home on the banks of Bayou Teche, and overcome challenges by use of determination and creativity. A visit to New Iberia today gives ample evidence of her history and continuing vitality.

Similar to other medium sized cities around the country, New Iberia now faces new challenges. The historic part of the city faces a dual task: preserving its historical integrity and role as a tremendous tourism asset, and embracing the 21st Century by being the transportation, business, and governmental nexus of a modern city. Residential areas also look for help as they strive to maintain the quality of life and livability of small town neighborhoods in a sprawling growth cycle.



Chosen to assist the city in its quest, MPG conducted an inventory of a wide variety of factors that included: regional influences, soils, hydrology, circulation, and zoning. For analysis purposes, MPG subdivided the city into distinct zones which were then individually examined for opportunities, constraints, and improvement recommendations. Using this process gave MPG the ability to establish goals for improvements to each zone, which would, in turn, benefit the entire city.

The New Iberia Master Plan encouraged city leaders by offering new insights into the physical nature of the community fabric, informed the public about many of the internal and external factors that influence their city's growth and development, and inspired the business community, as well as private individuals, many of whom came forward with funding to expand the planning effort and begin implementation.



- Louisiana Chapter, ASLA Honor Award, 2004
- Louisiana Chapter, APA Outstanding Planning Award, 2004

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