

Iberville Parish Community Master Plan



The Iberville Master Plan represents a plan for economic development through quality of life in a parish with a population of approximately 32,000 citizens. This plan looks beyond the standard attempt to attract business and industry, to the idea that community development leads to economic development. Most importantly, the plan calls attention to the compelling cultural history, quality of life and natural environment as a basis for growing the economy of Iberville Parish from within. Moore Planning Group, LLC (MPG), the primary consultant, conducted the work from initiation through completion.

Principal talks included:

- Analyzing the project area
- Facilitating community visioning meetings
- Developing goals
- Conceptual planning and master planning
- Developing implementation strategies, design guidelines, focus area concepts, and graphic design/layout of report
- Producing the final master plan report.



Developing the master plan required MPG to analyze existing conditions, which led to revealing opportunities for sustainable growth, identifying priority areas and establishing strategies for quality-of-life improvements, as well as land use planning and economic development implementation. Assessing and linking the natural, human, and cultural assets with the visions of citizens and the State of Louisiana economic initiatives, both preserves and enhances the quality of life and, thus, economic upgrade of the region.



MPG had to meet the priorities and goals of the Atchafalaya Basin Program, and the funding agency, in the plan. Within one month of completion, Iberville used this master plan to attract over \$500,000 in funding commitments for quality of life projects, is completed from designs and construction documents developed by MPG. Funding agencies are currently considering other similar projects.

- Louisiana Chapter, APA Current Topic Award, 2006
- Planning for Economic Growth using Smart Growth Principles 2006

Client: Mitchell Ourso
Iberville Parish President
Plaquemine, LA
(225) 687-5190

Moore Planning Group, LLC
Alexandria / Baton Rouge, LA
(318) 445-2825 / (225) 346-6850
www.mooreplanninggroup.com